



# Fitness Center Business: A Detailed Business and Marketing Plan

*Abigail M. Smoot*

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## **Fitness Center Business: A Detailed Business and Marketing Plan** Abigail M. Smoot

Fitness Center Business: A Detailed Business and Marketing Plan isn't just your run of the mill business plan how-to. In this eBook the author not only outlines how a plan should be written specifically for a fitness center but also includes dozens of extras. There are pro-tips, examples, and a multitude of marketing ideas on how to get new clients and how to keep them long term. Whether you're an already established gym or looking to start your own business, this eBook is exactly what you need to put yourself above your competition and make the income you've always dreamed of.

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