



Social Media in Higher Education: Teaching in Web 2.0

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In today's businesses and society, social media continues to play a vital role in the transformation of communication into an interactive dialogue. The success of social media has encouraged the integration of these aspects in higher education teaching practices. *Social Media in Higher Education: Teaching in Web 2.0* provides research on the pedagogical challenges faced in recent years in order to improve the understanding of social media in the educational systems. It will highlight the levels of education ranging from learning centered on the student to the collaboration between academic networks and organizations. This reference source is essential for practitioners, researchers, and students interested in gaining insight into educational institutions as well as academic communities and environments.

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