



The Authors Guide to How To Market Your Book Online - Global: The practical guide to using social media to promote your book online

Nicola Hardy

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Learn the secrets to promote your own book online

Filled with tips, useful screen shots, suggested tweets and posts, if you have written a book and want to know more about how you can promote your book on social media this is the guide for you.

In this practical guide we explore various social media channels and the setup involved specifically for an author to get your online presence started.

Included inside:

- Super easy step by step guide to set up your Facebook and Twitter pages
- Tips for how to make the most of your posts and tweets with examples
- How to maximize your LinkedIn profile with your book details (a must for business books)
- Learn quick and easy tips to using Instagram and Pinterest for authors
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So, let's get started!

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