



# **The Impact of Post Involvement of Business Angels on Thecommercial Performance of Start Up Businesses**

*Hillary Mwendwa*

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Bachelor Thesis from the year 2013 in the subject Business economics - Company formation, Business Plans, grade: B, University of Cambridge, language: English, abstract: In this dissertation, it was shown that Business Angels have the relevant prerequisites or what may refer to the ability in providing funding as well as business expertise; in so doing BAs create a potential platform that may assist to overcome all the above mentioned difficulties. Moreover, in this dissertation the researcher set out to investigate the benefits associated with BAs post-involvement activities. At the same time the study shows whether BAs assist start up businesses in United Kingdom overcome the difficulties posed by financial as well as human capital impediments that they often succumb to. In this regard, the dissertation builds on other work done by Munck and Saublens (2005) and especially paying attention to the different experiences for start up businesses (small enterprises) that have been involved with BAs. The dissertation also opens by capturing the research gaps identified here above prior to introducing an evaluation of BAs' benefits. Further, the methodology is discussed prior to the main discussion of the findings. In the conclusion, the research evaluates the benefits of post involvement of BAs to investee companies among other issues as highlighted in the objectives and hypotheses of the study.

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