



Medical Writing in Drug Development: A Practical Guide for Pharmaceutical Research

Robert J Bonk

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- how patient-education materials, health-economic assessments, and electronic journals provide ongoing challenges in medical writing
- a dossier approach that expedites regulatory submissions for international drug development
- structural constraints and rhetorical approaches toward regulatory documents
- presenting intricate information in scientifically unbiased, yet technically convincing language
- the effects of electronic publishing, computer graphics, and related technology on the practice of medical writing within pharmaceutical research

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