

The Globalisation of Chinese Business Firms



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Chinese business firms and their networks of personal and business relationships, are becoming increasingly important players in the global economy. This book examines the global and regional operations of Chinese business firms and considers their implications for the management and organisation of these firms, aided by specific case studies. Written by leading researchers in this field, The Globalisation of Chinese Business Firms is a valuable and timely contribution to the study of Asian business systems.

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