



**Plunkett's E-Commerce & Internet Business
Almanac 2011: E-Commerce & Internet Business
Market Research, Statistics, Trends & Leading
Companies (Plunkett's E-Commerce and Internet
Business Almanac)**

Jack W. Plunkett

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Plunkett's E-Commerce & Internet Business Almanac 2011: E-Commerce & Internet Business Market Research, Statistics, Trends & Leading Companies (Plunkett's E- Commerce and Internet Business Almanac)

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PLUNKETT'S E-COMMERCE & INTERNET INDUSTRY ALMANAC 2011

Key Features:

- Industry trends analysis, market data and competitive intelligence
- Market forecasts and Industry Statistics
- Industry Associations and Professional Societies List
- In-Depth Profiles of hundreds of leading companies
- Industry Glossary
- Buyer may register for access to search and export data at Plunkett Research Online

Pages: 631

Statistical Tables Provided: 22

Companies Profiled: 444

Geographic Focus: Global

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms.

You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

- How is the industry evolving?
- How is the industry being shaped by new technologies?
- How is demand growing in emerging markets and mature economies?
- What is the size of the market now and in the future?
- What are the financial results of the leading companies?
- What are the names and titles of top executives?

Contents, Statistics, Forecasts and Analysis Include:

Major Trends Affecting the E-Commerce & Internet Industry

- Booking Travel Over the Internet Becomes the Norm
- Apple's iPod Revitalizes the Music Industry/Amazon and MySpace Follow Suit
- Internet Film and TV Content Grows/Netflix Evolves to Focus on Online Delivery
- User Generated Content Drives Social Media and Generates Ad Revenues
- Car Purchasers Rely on the Internet
- Health Information Research Remains a Leading Use of the Internet
- Bricks, Clicks and Catalogs Create Synergies While Online Sales Growth Surges

- Amazon Gains Market Share
- Online Advertising Becomes Targeted, Nears 17% of Total Advertising Market
- Targeted Online Advertising and Social Network Advertising Boost Revenues
- Banks See Growth in Online Services
- Wi-Fi is Pervasive and Indispensable
- WiMAX Extends Wireless Range Far Beyond Wi-Fi
- Broadband Market Nears 1 Billion Users
- Fiber-to-the-Home Gains Traction
- U.S. Broadband Connections Rank Behind Other Nations
- VOIP Use Soars and Threatens to Revolutionize Telecom
- Security Needs Flourish/Firefox and Google Chrome Grow

E-Commerce & Internet Industry Statistics

- Estimated Quarterly U.S. Retail Sales, Total & E-Commerce: 1st Quarter 2002-3rd Quarter 2010
- E-Commerce Industry, Selected Quarterly Revenues: 2009-2010
- Internet Service Providers: Estimated Sources of Revenue & Expenses, U.S.: 2005-2009
- Data Processing, Hosting & Related Services: Estimated Sources of Revenue & Expenses, U.S.: 2005-2009
- World Internet Usage & Population Statistics: 2010
- Number of Business & Residential High Speed Internet Lines, U.S.: 2003-2010
- Percent of Home Broadband Adoption Across Population Subgroups, U.S.: 2006-2010
- Common Daily Internet Activities, U.S.
- Top 10 U.S. Web Parent Companies, Home & Work: November 2010
- Top 10 Global Web Parent Companies, Home & Work: November 2010
- Top 20 Websites, U.S.: January 2011
- Top 10 Retail Industry E-Commerce Sites, U.S.: January 2011
- Top 20 Social Networking Websites, U.S.: January 2011
- eBay Quarterly & Annual Statistics: 2006-2010

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