



Case Studies in Sustainability Management and Strategy: The Oikos Collection

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With the rapidly growing importance of sustainability and corporate responsibility in a globalized world, management schools are increasingly integrating long-term economic, environmental and social issues into their teaching and research. Climate change, poverty, labor standards and human rights are among the many topics that future decision-makers will need to face in their careers. Business education needs to reflect this new reality and provide a broadened understanding of value creation in order to create economic capital while developing social and preserving natural capital. Many sustainability trends also offer interesting new business opportunities that are ripe for entrepreneurial thinking.

Case studies can be important tools for creating learning processes on different levels ? students are forced to struggle with exactly the kinds of decisions and dilemmas managers confront every day. In this reflection of reality, the values and goals of the student are systematically challenged. This can be especially valuable in the context of sustainability and strategy ? organizations are now continually forced to value the different aspects of sustainability and their interrelations: How do social issues impact the economic bottom line? How can an environmentally sound strategy create a positive impact on employee motivation and thus have measurable impact on economic performance? What comes first and why?

But excellent case studies for management education in the field of sustainability management and strategy are rare. This innovative collection has been produced to fill this gap. It is based on the winning cases of an annual competition organized by oikos ? the international Student Organization for Sustainable Economics and Management. So what makes an excellent case in sustainability management? These cases have been highly praised because they provide excellent learning opportunities, tell engaging stories, deal with recent situations, include quotations from key actors, are thought-provoking and controversial, require decision-making, provide clear take-aways and are all supported by teaching guidance and comprehensive teaching notes available to faculty .

These cases explore both the opportunities and pitfalls companies and NGOs face in targeting sustainability issues and how their values and core assumptions impact their business strategies. They deal with a myriad of issues including supply chain management, stakeholder dialogue, social entrepreneurship, sustainable marketing, ethics, governance, the business case for sustainability, partnerships, purchasing and climate change.

Case Studies in Sustainability Management and Strategy will be an essential purchase for educators and is likely to be a widely used as a course textbook at all levels of management education.

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Why? Because this Case Studies in Sustainability Management and Strategy: The Oikos Collection is an unordinary book that the inside of the publication waiting for you to snap this but latter it will surprise you with the secret the idea inside. Reading this book adjacent to it was fantastic author who also write the book in such amazing way makes the content on the inside easier to understand, entertaining technique but still convey the meaning totally. So , it is good for you because of not hesitating having this nowadays or you going to regret it. This book will give you a lot of rewards than the other book possess such as help improving your ability and your critical thinking means. So , still want to hesitate having that book? If I were being you I will go to the guide store hurriedly.

Kathleen Young:

Playing with family in the park, coming to see the sea world or hanging out with pals is thing that usually you could have done when you have spare time, and then why you don't try issue that really opposite from that. A single activity that make you not sensation tired but still relaxing, trilling like on roller coaster you already been ride on and with addition of knowledge. Even you love Case Studies in Sustainability Management and Strategy: The Oikos Collection, you are able to enjoy both. It is fine combination right, you still wish to miss it? What kind of hang-out type is it? Oh can occur its mind hangout men. What? Still don't understand it, oh come on its referred to as reading friends.

Valerie Beauchamp:

As a scholar exactly feel bored to help reading. If their teacher inquired them to go to the library or make summary for some reserve, they are complained. Just small students that has reading's soul or real their leisure activity. They just do what the educator want, like asked to the library. They go to presently there but nothing reading significantly. Any students feel that looking at is not important, boring along with can't see colorful pictures on there. Yeah, it is to be complicated. Book is very important for yourself. As we know that on this period, many ways to get whatever you want. Likewise word says, ways to reach Chinese's country. Therefore , this Case Studies in Sustainability Management and Strategy: The Oikos Collection can make you sense more interested to read.

Neil Nilsson:

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